

# DEPARTMENT OF MISSOURI

## HISTORIAN & MEDIA RELATIONS

May - June 2026

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"Today's events are Tomorrow's History"

Welcome to your preview of our 2026-27 Historian & Media Relations Program year. It is time to refresh your story-telling skills as our new year approaches, helping the Auxiliary publicize our programs and events to members and your community. Remember all records are kept in chronological order throughout the year.

Our private Facebook Page for Department of Missouri Auxiliary Historians is available for you to join. In addition to our Department Facebook page, this is a place for information sharing and having questions answered to help you be the best Historians possible. Please, send me your Facebook page name and any other media addresses, so I can "follow" your page. Reminder, using all types of media to publicize what you do gives even a small Auxiliary a significant voice.

Important Historian & Media Relations resources may be found at:

[vfwauxmo.org](http://vfwauxmo.org) under PROGRAMS and in MALTA ([malta.vfwauxiliary.org](http://malta.vfwauxiliary.org)) under Member Resources

**National Awards for Auxiliaries** - will build on our 25-26 year, learning to make a Reel ... Project theme: "Create the most unique digital record of your Auxiliary's history since being established" and publish it to a digital platform for future members of your Auxiliary.

The Entry Form and details will be available under program resources in the 26-27 year.

**Photo Pointers** – Collecting priceless moments

– **Photo Release Forms** – print copies of the 'Child' and 'Adult' Photo Release forms, from the Resources list under Department Historian page, to have with you at events. This is legally necessary for non-member photos.

– Remember to record the five w's (Who, What, When, Where, and Why) of the main focus of all events.

**Auxiliary "To Do"** – Hold a Media Relations "How To" training (this may be done in a monthly meeting) to inform and educate members about using MALTA, using email to inform membership, navigating Facebook and other media.



"Carrying Our Torches for Veterans"

"Serving America's Heros"