





July/August 2024-2025

Bottom Line Up Front (BLUF)
Bulletin
Department of MO Legislative
2024-2025 Promotional Material

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Legislative Chairman

 Present a report at each meeting. Give a brief description of current priority legislation that will affect our veterans, service members and their families. Report on the status of bills.

 Please report each event when it has been completed through online reporting. Mark the correct category and be sure you tell me in the description box what you did. Be specific and give details. If you utilized the materials from the National website, please tell me what you did with them. The more you tell me the better your chances for awards, this is how we determine who gets awards.

Why are Hashtags Important?


Hashtags are important on social media as they allow people to easily find your content. They can increase the amount of likes and shares which will increase your audience. Please let me know if you utilize a hashtag.


Why High School Students and the VFW Action Corps Weekly?

Who better to help us with our legislative goals than the youth! They are old enough to understand the issues and young enough to take advantage of the use of technology and social media. Contact your local High School for permission and a date for the event. Be creative about the promotions you take on the youth. Ask a young person to share the sign-up link for Action Corps weekly: <https://votervoice.net/VFW/register> on Snapchat. Be sure and have plenty of forms with you just in case they choose to sign up. You should also ask if you can register students to

VOTE. The student must be at least 17 ½ years of age and will be 18 years of age on or before election day. This should increase the number of voters educated on VFW endorsed Veteran issues and letter generated to our Legislators through the VFW Action Corps Weekly.

Dates to Remember:

 July 4, 2024: Independence Day

 August 6, 2024: Primary Elections



VFW Auxiliary Legislative Guidelines

In all Auxiliary political activities, we must remain neutral. Legislative activity is not the same as political activity. We support bills, not people or political parties. No Auxiliary space, which includes websites and social media accounts, should show favoritism towards a candidate, party or issues not endorsed by the VFW.

Grassroots Efforts in the State of MO

Grassroots support refers to the organic, bottom-up backing of our Veterans. This is deeply rooted in Post and Districts. It relies on the active participation of our Auxiliaries to dedicate their time and energy because they believe in the support of Veterans issues. Engagement is the cornerstone of any grassroots effort. It involves actively participating in or sponsoring local events, town halls and meetings, and engaging in public forums where our state legislatures will hear your voice in support of Veterans. Ask them the tough questions, fully funding of the Missouri Veterans Commission, support of bills by co-sponsoring, movement of bills through committees. This not only increases your visibility but also helps the community in understanding the efforts.

Legislative Resources

VFW Website: www.vfw.org

MO VFW Auxiliary Website: www.vfwauxmo.org

VFW Legislative Priorities:

<https://www.vfw.org/legislativepriorities>

VFW Legislative Priorities including VFW 2024

Priority Goals:

<https://www.vfw.org/advocacy/national-legislative-service>

VFW Action Corps Weekly:

<https://www.vfw.org/actioncorpsweekly>

All Federal Bills Currently Supported by VFW:

<https://ssl.capwiz.com/vfw/issues/bills/>

Federal Bills: <https://www.congress.gov>

US Senators: www.senate.gov

US Representatives: www.house.gov

MO Senators:

<https://www.senate.mo.gov/Senators/Index>

MO Representatives: <https://house.mo.gov>

MAVO Facebook:

<https://www.facebook.com/profile.php?id=100064617375512>

Action Corps

Sign up for Action Corps so you stay current on key legislation.

Text “VFW” to 50457

Visit website: <https://voterveice.net/VFW/Register>

Scan the QR Code



“Helping Our Veterans by Bridging the Gap”
“From Our Roots to Our Branches Extending
Service to Our Veterans”