



September – October Promotional Material Department of Missouri

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Our “Houses” are excited to see the growth in membership just in the first month of our year. Below is the list as a reminder of the House your Auxiliary is in.

Ravenclaw – Lori Suiter and Districts 1, 3, 5, 6, 7
Hufflepuff – Helen Heise and Districts 2, 14, 15, 18
Gryffindor – Georgia Welte and Districts 8, 9, 12, 17
Slytherin – Jackie Davis and At Large members



For our monthly membership “Quidditch” game, the name of the winning House for paid membership will be posted on the Department website. **Districts of the winning House** with the **most Golden Snitches** at end of the Membership contest on **April 15, 2023** will win the school “Quidditch Cup” AND each District in **that house** will each receive **\$100!**



The National Membership theme for 2022-2023 is “Mission Impossible”, with a strong focus on inviting, including and investing in our members. We not only need to retain our members but invest in younger members, to keep our legacy strong. Membership will be based strictly on “Paid Membership” – not RETENTION. **Our “Mission” is the PRESERVATION of our members.**

National VFW Auxiliary 2022 - 2023 Membership Goals are:

- 95% Plus in Membership by November 30, 2022**
- 98% Plus in Membership by March 31, 2023**
- 100% Plus in Membership by June 30, 2023**



Is your Auxiliary using the correct Membership Application? The current Membership Application with the revision date of May 2022 is located on the National website at https://vfwauxiliary.org/wp-content/uploads/newVFW_Membership-Application_062722_FILLABLE.pdf.

Incorrect or missing information can delay a membership. Make sure all Membership Applications are completed accurately. Investigating Committees – it is your responsibility to ensure the application is properly completed **prior** to signing your name.



Proof of service is required for eligibility and must be obtained by the applicant. A DD-214, service records or deployment orders are good examples of proof of service. Information on a veteran's service record can be obtained by contacting **National Archives and Records Administration** by phone at **866-272-6272** or online:

- **Veterans Service Records:** <http://www.archives.gov/veterans/military-service-records/>
- **4-Step Veteran Request Process:** <https://vetrecs.archives.gov/VeteranRequest/home.html>
- **Military Records Request Using Standard Form 180 (SF-80):** <http://www.archives.gov/veterans/military-service-records/standard-form-180.html>

Utilize the VFW Auxiliary Eligibility Wheel located on both the National and Department websites. Copy it on the back of your membership applications for handy reference when recruiting new members. If you are asked why aunt or uncle is not listed in the wheel, just explain that our membership is based on the IRS 501c3 laws of 2 degrees of kinship.

INVITE! INCLUDE! INVEST!



Our FIRST Department Membership Goal is – THE DOBBY – Each Auxiliary that reaches **75% plus in paid membership by September 30, 2022** will be entered into a drawing for **\$75.00**. Twelve (12) chances will be drawn on **October 7, 2022 live on Facebook!**

Please refer to the Department website for information on all awards available this year!

Recruiting and Retaining Tools

- **Does your Auxiliary have a Membership Plan?**
- **Are you Utilizing the Resources on Department and National websites?**
- **Have all your current and new members completed their Member Engagement Form?**
- **Are you aware of the Department Membership Awards?**

Facebook, Instagram, TikTok, Twitter - Most everyone is on some social media platform or another. What a great tool to stay in touch with current members and reach out to new ones! Auxiliaries can take advantage of these platforms and take membership to a whole new level.

Our **Department Member Award #2** is an opportunity for one Auxiliary in each of our Membership Groups (1 - 4) to win either 1st place of \$40 and a Citation or 2nd place of \$25 and a Citation. To win you must produce the best self-made short informational video on social media promoting Auxiliary membership and eligibility to join. The video will be posted on YouTube. The link for viewing and judging the video must be sent to Anita before April 15, 2023.

Tips for your video:

- ✓ Make it 60-90 seconds in length
- ✓ Hold your cell phone in horizontal position
- ✓ Make your video personal and tell why you joined
- ✓ SMILE!
- ✓ Save your video to your computer before putting on YouTube

Last but not least – MALTA is a living document – Everything you enter in MALTA is “LIVE”! Enter paid dues as soon as they are received. Mail new member applications to Department Treasurer, Jackie Davis the day after the meeting they are voted on. Be sure to report deceased member as soon as you are notified. Reporting deaths will be in real time. Remember – we no longer have a grace period. Deceased annual members with current year paid dues will count in paid membership percentage. **PLEASE DO NOT HOLD ONTO THESE ITEMS! Membership is in REAL TIME!**

Weekly updates on membership will be sent via email to all Auxiliary and District Presidents. Please contact me with ANY questions! Phone calls placed during the day will be replied to in the evenings. I am here for YOU! We all are one **TEAM** with the same **GOAL....** The Preservation of our membership AND the Department of Missouri Membership 100% by **June 30, 2023!**

We are “The Show Me” State! Let’s show everyone how to reach membership goals before each deadline!



Let us all use our “Wisdom to Support our Veterans” ...

while creating “Hands that Serve and Hearts that Care.”