

DEPARTMENT OF MISSOURI MEMBERSHIP

January/February 2024

Promotional Material

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LAPSED MEMBERS TO CONTACT

Many of you may have members who have neglected to pay their dues by December 31, 2024, and are now lapsed members. Remember they are no longer able to attend meetings or vote. However, lapsed members do not need to be lost members. Be sure to keep trying to contact them to keep them in our organization. It is easier to keep the members we have than to recruit new members to replace them. If their dues not paid by June 30, 2025, these lapsed members will be sadly lost.

MEMBERSHIP DRAWINGS

Remember membership awards will be given throughout the year and there will be NO year end awards. Each department meeting I will have drawings for cash awards for auxiliaries and/or members who meet the criteria for each award. Don't miss out on this chance at cash prizes. Next drawing will be held at our Winter Council of Administration meeting in February. Meet all membership goals since last meeting, hold membership drives and send me notification, recruit new members and you can be the lucky winners. Drawings will be held in each membership group. See program material for details.

NEXT MEMBERSHIP GOAL 98% BY MARCH 1

While our department membership goal is for auxiliaries to be 98% by March 1, any auxiliary that is not 100% by January 31st will receive a call from a Department Officer to discuss difficulties and offer mentoring or suggestions on how to collect dues and/or recruit new members. To encourage auxiliaries to reach 100% quickly, I am offering all auxiliaries that have hit or will hit 100% by January 31, 2024, an **entry into a drawing** for a cash award to be held at the Winter Council of Administration meeting in February 2025.

If you have not already familiarized yourself with MALTA now is the time to do so! Treasurers are missing out if they are not utilizing MALTA as a tool to assist them in membership. You can create dues letters and mailing labels using MALTA. Auxiliary membership chairman should be including instructions to their members when sending dues notice letters on how they can easily pay their dues on MALTA. Explain to them the benefits of paying on MALTA. No more paying postage to mail checks via snail mail or waiting for checks to clear you bank account. There is no added fee to pay your dues via MALTA and it is quick and easy. When members pay their own dues via MALTA your auxiliary will receive an ACH into your Auxiliary bank account from National for your portion of the dues.