



**Department of Missouri Membership
 July/August 2024
 Promotional Material
 Vicki Garcia – Membership Major
 (Chairman)**

816-392-3220 * moauxgarcia5675@gmail.com
 1004 Lakeshore Drive, Odessa MO 64076



DUES LETTERS

If you don't already have your dues letters mailed out, please do it now! The faster you get those notices sent, the faster those dues will start flying in! Don't forget **annual dues have increased this year by \$5.00** so you will need to raise your dues unless your auxiliary wants to absorb the difference. Treasurers who collect dues directly from members will now be sending Jackie Davis \$13.50 per annual dues paid.

MEMBERSHIP GOALS

- 85% + by August 15, 2024**
- 90% + by September 30, 2024**
- 95% + by November 15, 2024**
- 98% + by March 1, 2025**
- 100% + by May 15, 2025**
- 101% + by June 30, 2025**

**MEMBERSHIP
 MOMENT**

This section will be used to highlight membership recruiting ideas that we can all use to help us in our recruiting efforts. Be sure to check back with each promotional material release. If you have an idea, you would like to share email it to me and I will feature it here.

**Attracting Younger
 Members with Families**

As our average member age rises it is important for the future of our organization to attract potential members who are young families. If your auxiliary is already doing this, please share those ideas with me. Make your post home family friendly. Offer one day a month for Parents' Day Out where they can leave young children at the post with adult supervision to have a few hours out on their own. Utilize older teenagers to help with this event. It can be as simple as having pizza and watching a movie to playing games and having a carnival.

MEMBERSHIP SQUADRONS

Fearsome Fighters – Districts 6 & 9 – Meghan McGrath

Unity Flyers – Districts 3, 8 & 14 – Melinda Ross

Recruiting Raptors – Districts Non 1, 7, 15 & 18 – Jennie Rosales -Woflgeggher

Aim High – Districts 2, 5, 12 & 17 – Joann Hammuck & Judy Nortcutt

Each time the promotional material is issued I will update you on the standings. Which Squadron will come out on top? Stay tuned!



**WEEKLY VIDEO
 UPDATES**

If your auxiliary would like to be featured in the weekly membership update videos on Facebook be sure to email be photos and/or videos of your membership drives, new members, goal achievements or any other membership moment you would like to highlight. This is the chance for your auxiliary to shine and be seen by the entire Department.