



July/August 2025 Membership Program

Helen Heise
705 Penny
Cape Girardeau, MO 63701
573-450-7841
helen_heise@yahoo.com

We are now at the start of the new year for Membership program. Let's keep the momentum going from this past year in membership. I hope that the dues notices for the continuous dues are being sent out now if they haven't been sent out yet. After they are sent out, it is very important to follow up on those dues notices. When you follow up with the continuous members, see if they are able to pay their dues. If they aren't able to pay their dues, offer to pay their dues for them. I am sure they would appreciate the help.

New Members

Remember that our first goal of membership is to be at 85% + in Paid Membership by September 15, 2025. I will be keeping track of the membership and let everyone know of the progress. Always keep an application with you at all times. You never know when you will meet a prospective member. I had an application with me when I met with a friend and her husband. I found out that the husband's brother was a VFW Post Commander in Oregon. He got his brother's DD214 and he filled out the application for our local auxiliary.

Retain Members

We need to keep retaining our current members. Talk to the members and ask how they are doing. The member may be going through some things and not sure if they want to stay in the Auxiliary. They might also be feeling left out at meetings. We need to make sure that members are not feeling left out. Every member is important to all the meetings of the Auxiliary. Every member's opinion is important.



Our ultimate goal is to be at 102%+ in Paid Membership by May 31, 2026. When we meet this goal, the Powerful Wizard will give the Lion courage, the Scarecrow will get a brain, the Tin Man will get a heart and I, Dorothy, will get to go back to Kansas by the way of Cape Girardeau.

Remember, there is no place like Membership. There is no place like Membership.