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November/December 2025 Membership Program

WOW!! Where has this year gone! We are now getting into the holiday season. I hope you all have a wonderful Thanksgiving and Christmas. If you know of an annual member who hasn't paid their dues yet, this might be a wonderful time to pay their dues for them. I am sure they would appreciate the gift. During this time, the member might be running low on their money for the bills plus the extra money to spend on gifts.

New Members

Our National Ambassador wants to remind us to keep recruiting new members for this wonderful organization. Always keep an application with you. You never know where you will meet a prospective member. If you have a holiday party at your Post, have a membership table set up. The member might bring a guest with them who could be a prospective member. Invite the prospective member to a VFW/Auxiliary event so they can see firsthand how the VFW and Auxiliary work together. I am sure it would make a good impression that the members can work together. When you talk to a prospective member, remember to follow up with them. Don't let them feel left out. This is especially important when they come to a meeting when they join the organization. We need to remember that men and women are both eligible to join. Some people may not know that men are eligible to join. You might want to also go by your local library and see if you could post the Membership Eligibility wheel on the community board. Make sure that you post your auxiliary business card so the person can get a hold of you.

90%+ Goal

I can tell you all that with all your hard work on membership, the Department did meet the goal of 85%+ on September 15, 2025. I am so proud of you all. I knew you could do it. Now the next goal is 90%+ by October 15, 2025. As I am writing this, the Department of Missouri has 55 Auxiliaries that are 90%+. That number includes 26 auxiliaries that are 100% or more. I am checking Malta every day to check on the growth of the Department membership. Let's keep the growth growing. My ultimate goal is for every auxiliary to be 100% or more and the Department membership be 100% or more in both current percentage and paid percentage.

Remember, there is no place like Membership. There is no place like Membership.