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September/October 2025 Membership Program

The membership year has started and membership is growing. We need to keep up the momentum. One of the good flying monkeys, Eddie, even went to the Department of School of Instruction in Ste. Genevieve. He said that he met auxiliary members who are working hard to keep this organization growing. He also said the food was delicious.

The 4 R's

Our wonderful Big Ten Membership Coach, Nancy Ustruck, wants us to remember the 4 R's. They are Reinstate, Recruit, Revitalize and Retain. We need to remember these in order for this organization to grow. We need to recruit new members for this organization. Always have an application with you. You never know where you will meet a prospective member. If there is a county fair or a homecomers event in your area, ask if you can have a booth. You can have information about the Auxiliary ready to hand out. Let people know what we are about and what we do for our veterans and the community. When you meet a prospective member, make sure they have your contact information. Also, get their contact information. It is important to follow up with the person. You do not want to let them feel forgotten.

You can also contact the members who didn't pay their due and see if they would want to reinstate their membership. Ask them about why they didn't pay their dues. They might have had a problem financially to pay their dues. If they want to reinstate their membership, offer to pay their dues for them. I am sure they would appreciate that.

85%+ Goal

As you may remember, we have a goal of 85%+ to meet by September 15, 2025. As I am writing this, we have 33 Auxiliaries that are 85%+. Included in this number, there are 11 auxiliaries that are 100% or more. That is so awesome. But we can do better. I want to see how many more auxiliaries will be at 85%+ by the end of the month. As we grow, I will keep an eye out on the membership, and I will let you all know how it grows. So, let's keep it going.

Remember, there is no place like Membership.
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Reinstate, Recruit, Revitalize and Retain

